SME™
SALES & MARKETING EXECUTIVES

2026-27
Sponsorship Opportunities

	Premier Sponsor $5,500	Gold Sponsor $4,000	Silver Sponsor $2,500	Event Sponsorships				
				Excellence $3,500	Excellence Reception $1,500	Christmas $2,500	Social $2,000	Luncheon $500
Annual Memberships	2	1		1				
Logo on tent cards with other sponsor logos at every SME event	✓	✓	Name	2 months prior and thru Awards luncheon				
Logo on an easel sign with other sponsor logos at every SME event	✓	✓	Name	2 months prior and thru Awards luncheon	Logo sign in the Reception area			
Logo on a slide during networking at every SME luncheon	Individual slide	Gold level group slide	Silver level group slide	2 months prior and thru Awards luncheon	1 month prior and thru Awards luncheon	1 month prior and thru Christmas luncheon	1 month prior and thru Social	1 month prior and thru sponsored luncheon
Logo on every page of SME website with link on sponsor page	✓	✓		Logo included when Excellence Awards are mentioned	Logo included where Reception is mentioned	Logo included where Christmas luncheon is mentioned	Logo included where Social is mentioned	Logo included when luncheon is mentioned
Logo and/or name included in PSAs, press releases, social media and ads that SME controls	✓	Name		Logo included when Excellence Awards are mentioned	Logo included where Reception is mentioned	Logo included where Christmas luncheon is mentioned	Logo included where Social is mentioned	
Logo on every SME eblast	✓	✓	Name	Logo included when ExcellenceAwards are mentioned		Logo included where Christmas luncheon is mentioned	Logo included where Social is mentioned	Logo included where luncheon is mentioned
Recognition from the podium at every SME event	✓	✓	✓	2 months prior and thru Awards luncheon	1 month prior and thru Awards luncheon	1 month prior and thru Christmas luncheon	1 month prior and thru Social	1 month prior and thru sponsored luncheon
Opportunity to speak at a predetermined SME event	Up to 10 minutes	Up to 5 minutes		Up to 3 minutes at the Excellence Awards luncheon				Up to 10 minutes at sponsored luncheon
Logo in program, on slides, and mentioned at the Excellence Awards luncheon	✓	✓	Name	✓	✓			
Seats at the prestigious Excellence in Sales & Marketing Awards luncheon	Table of 10	Table of 5		Table of 10	2 Seats			
Non-compete catergory exclusivity	✓	✓		✓				

nzc 6/26