



Presented by



## SME Past Honorees thru 2024

MOY – Marketer of the Year

DSA – Distinctive Sales Award

Excellence – MOY and DSA combined in 2012

NMD Lifetime Achievement Award – Nell Mitchell Doughty, SME Founder

Excellence 2013	Robelynn Abadie
Excellence 2023	Greg Accardo
DSA 2003	Patti Adams
MOY 1996	Denise Akers - Retired
Excellence 2015	Brian Ainsworth
MOY 2011	Merri Alessi
MOY 2007	Justin Alford
DSA 2011	Derrick Amar
MOY 1986	B.F. "Andy" Anderson
MOY 1991	Bill Anderson
President's Award 1994, MOY 2000, 2024 Visionary Leadership Award	Holly Andrews
MOY 1991	Meg Andrus
Excellence 2015	Tony Arieux
DSA 2004	Melissa Armand
MOY 2009	Paul Arrigo
Excellence 2017	Barbara Auten
Excellence 2012	Kevin Bankston
MOY 1994	Guy Barone, Jr.
DSA 2003	John Battaglia
MOY 1985	Noel B. "Butch" Baum - Deceased
DSA 2003	Trey Beall
DSA 2007	Steve Beaucoudray
Excellence 2014, NMD Lifetime Achievement Award 2023	David Belanger
Student 1992	Chrissy Bellisario
MOY 2000	Kirt Bennett
MOY 1988	Mark Bennett
Excellence 2013	Taylor Bennett
MOY 1989	Lee Berg
MOY 2010	Scott Berg
MOY 1994	James Bernard, Jr.
NMD Lifetime Achievement Award 2017	Stanley "Skip" Bertman
MOY 1995, President's Award 1997	Judy Bernath
Student 2002	Angelle Bertrand
Excellence 2016	Claude Bethea

DSA 2003	Ricky Bishop
President's Award 2003, Excellence 2012	Bill Blackwood
MOY 1991	Chris Russo Blackwood
DSA 2012	Brooks Blakey
DSA 2007	Dennis W. Bond
MOY 1998	Danny Bonfiglio
Excellence 2014	Michael Bonnette
DSA 2008	Geraldine Bordelon
Excellence 2014	Dan Borne'
MOY 1999, Nell Mitchell Doughty Lifetime Achievement 2025	Bonny Botts
MOY 1998	Margo Bouchanaud Hayes
Student 2005	Cassie Bouillion
MOY 2009	Lyn Boutin
MOY 2010	Steve Boutwell
Excellence 2015	Greg Boyd
Excellence 2016	Brent Bradley
DSA 2003	Carrie Brantley
MOY 1990	Bonnie Bray
MOY 1987	Robert Breazeale
DSA 2010	Kristin Brinson
MOY 1985	Sam Brocato
DSA 2008	Monica Broggi
Excellence 2023	Jason Broha
Excellence 2017	Beverly Brooks Thompson
Excellence 2023	Tammy Brown
DSA 2006	Jared Broussard
DSA 2011	Rikki Broussard
MOY 2000	Dorcas Brown
MOY 1999	Hollen Brown
MOY 1990	Jim Bruce
DSA 2010	Lance Burgos
Excellence 2024	Laurel Burgos
Excellence 2017	Kevin Burke
MOY 1993	Judy Burkett
DSA 2010	Heidi Burris
DSA 2007	Meri Burroughs
MOY 1995	Damian Calato
Excellence 2020	Blaise Calandro, III
Excellence 2015	Jay Campbell
Excellence 2013	Will M. Campbell
Student 2011	Kelly Carpenter
MOY 2011	Jodi Carson
President's Award 2012	Nancy Carter
MOY 2003	Steve Cavanaugh
MOY 2009	Andre Champagne
DSA 2005	Steve Chellew

MOY 1988	Pat Cheramie
Excellence 2015	Barbara Clark
DSA 2006	Elaine Clark
MOY 2010	Melanie Clark
DSA 2007	Nancy Clary
MOY 1997, NMD Lifetime Achievement Award 2019	Holly Clegg
DSA 2002	Bobbie Coates
Student 2000	Kasey Cognevich
Excellence 2024	Bobbie Cole
DSA 2010	Brooke Bramlett Coogan
MOY 1997	J. Carroll Cotton
MOY 2002, NMD Lifetime Achievement Award 2021	Beth Courtney
MOY 2004	Mark Couvillion
DSA 2003	Carla Cowart
DSA 2003	Kim Crespo
Excellence 2021	Margaret Crifasi
MOY 1993	Sam Crifasi
MOY 1995	Martha Crombie
MOY 1985	James E. "Jay" Crow
Excellence 2018	Allison Russell Crump
MOY 1994	Robert Cullen
DSA 2005	Sandra Daire
Excellence 2025	Dana Devillier Dake
MOY 2008	Michael Dana
MOY 2010	John D'Angelo
Excellence 2014	Jay Dardenne
Excellence 2022	Matt Dardenne
DSA 2006	Scott Daugherty
Student 2005, Excellence 2017	Stephen David
MOY 1985	Robert Davidge
President's Award 1998	Karoline Davis
MOY 2011	David Day
MOY 2004	Louis DeAngelo
DSA 2002	Kim Denson
Excellence 2013	Holly Hildago DeKeyser
MOY 1987	Fred Dent
Excellence 2016	Benny DiChiara
Excellence 2016	Quinn Dossett
MOY 1984	Jerry Dotson
MOY 1993	Maury Drummond
DSA 2005	Sonia Dubois
Excellence 2024	Dean Ducoing
Excellence 2014	Jay Ducote
MOY 2006	Steven Dugal
Excellence 2012	Josh Ellzey
MOY 1986	Robert Elliot

Excellence 2014	Gordon Ellis
DSA 2011	Lenore Elvir
MOY 2003	Mark Emmert
Excellence 2017	Jim Engster
DSA 2008	Roland Escher
MOY 2004	Diane Evans
MOY 1997	Annette Evans Austin
Excellence 2018	Calvin Fabre
MOY 1999	Art Favre
Excellence 2019	Stuart Feigley
Excellence 2021	Amy P. Fennell
Excellence 2018	Jason Feirman
Excellence 2012	Patrick Fellows
MOY 1998	Chris Ferrera
Excellence 2013	Paul Ferachi
Excellence 2013	Danny Fields
Excellence 2018	Meloney Fields
DSA 2005	Karen Fletcher
Excellence 2024	Shawn Folks
MOY 1987	John Folse
Excellence 2018	Cheryl Fontenot
MOY 2002	Perry Franklin
President's Award 1995, MOY 2006	Jason Furrate
DSA 2009	Kelly Gable
Student 1995	Gary Garman
Excellence 2019	Jill Rigby Garner
MOY 2003	Marketa Garner Gautreau
MOY 2002	Carol Gikas
Excellence 2015	Kathi Gill
Excellence 2013	Sarah Gillis
Excellence 2013	Sarah Davis Gilley
MOY 2000	Kim Ginn
President's Award 2002, Nell Mitchell Doughty Lifetime Achievement 2025	
Excellence 2021	Aaron Gleiberman
Excellence 2025	Glen Godbery
DSA 2009	Sherry Gomez
DSA 2002	Sonny Gomez
MOY 1998	Marsha Graham
MOY 2005	Todd Graves
MOY 1998	Rannah Gray
MOY 2004	Jason Green
Excellence 2019	John Grubb
Excellence 2012	Jason Guerin
Excellence 2016	Carey J. Guglielmo, Jr.
MOY 2004	Randy Gurie
President's Award 1993	Randy Haddad
Student 1998	Joseph Hambor

MOY 1997	Pat Hanchey
MOY 1999	Catherine Harrell
Excellence 2020	Courtney Hart
MOY 2009	Josh Harvey
MOY 1998	Lance Hayes
DSA 2010	Shannon Hayes
Excellence 2025	Henry Hays
DSA 2002	Mark Headlee
DSA 2012	Earl B. Heard
Student 2004	Helaine Hebert
Excellence 2023	Katie Hebert
MOY 1993	Mark Hebert
DSA 2006	Bill Heine
MOY 1996	Greg Herpin
Excellence 2016	Carl Herrick
MOY 2005	Nicole Hidalgo
Excellence 2022	April Hill
MOY 1987	Richard Hill
DSA 2012	Cristyn Hodges
Excellence 2012	Kenny Hodges
MOY 1996	Jay Hoffpaur
Excellence 2017	Aaron Hogan
Excellence 2014	Kristen Hogan
Excellence 2015	Melvin L. "Kip" Holden
MOY 1988	Jenson Holliday
MOY 1990	Betsy Hooper
MOY 1991	Wanda Horn
MOY 2011	Victor Howell, Jr.
Student 2015	Cheyenne Taylor-Hubbard
Excellence 2020	Dwight Hudson
Excellence 2013	Michael Hudson
MOY 2007	Rose Hudson
MOY 1989	Jack Hughes
Student 2009	Erin Hulin
DSA 2012	Walt Hull
MOY 2008	Kelly Hurtado
MOY 2003	Scott Innes
DSA 2007	Jay Jackson
DSA 2002	Robert James
MOY 1991	George Jenne
MOY 1987	J.B. "Jerry" Johnson
MOY 1992	Mary Johnson
DSA 2004	Susie Johnson
DSA 2010	Andrea Jones
MOY 1992	Carla Jumonville
MOY 1991	Dan Jumonville
NMD Lifetime Achievement Award 2022	Dr. Tommy Karam

MOY 2011	John Kaufman
MOY 1998	Frank Kean, III
Student 2010	Jarred Kelley
DSA 2004	Vicki Kellum
Student 2003	Brandon Kelly
DSA 2011, President's Award 2013	Christine Kennedy
DSA 2011	Nicole Keller
DSA 2002	Jeff King
MOY 1987	Karen Kirk
MOY 1990	Ben Kleinpeter
MOY 2008	Jeff Kleinpeter
Excellence 2013	Nicole Kleinpeter
Excellence 2014	Adam Knapp
MOY 2000	David Kneipp
DSA 2009	Marielle Land Howard
Excellence 2021	Mathew LaBorde
MOY 2007	Brandon Landry
DSA 2003, Excellence 2023	Jason Landry
Student 1993	Tiffany Landry
MOY 1996	Eric Lane
MOY 1988	Gerry Lane
MOY 1989, NMD Lifetime Achievement Award 2020	Sandra Lane
Excellence 2023	Tyler Lane
Excellence 2022	David Latona
Excellence 2021	Aimee Lavespere
MOY 1991	Bob LeBlanc
MOY 1990, President's Award 1996	Moffett LeBlanc
MOY 1984	Price LeBlanc
DSA 2010	Richard "Dick" LeBlanc
MOY 1987	Iray Ledoux
MOY 2005	Dudley Lehew
President's Award 2001	Mary Lehew
DSA 2003	Sara Lemon
MOY 1996	Clayton Lester
DSA 2006, Excellence 2017	Stan Levy
MOY 2010	Dick Lewis
DSA 2009	Kelly Lewis
Student 2006	Marcia Lewis
MOY 1985	Richard Lipsey
MOY 2002	Branden Lisi
MOY 1985	William "Bill" Little
Excellence 2013, Nell Mitchell Doughty Lifetime Achievement 2025	Gary Littlefield
MOY 2011	Stephen Loy
Excellence 2024	Alex Ludwig
MOY 1986	Wendy Luedtke

MOY 1993	Wayne Macaluso
MOY 2009	Gaylyne Mack
MOY 2004	Tom Mackey
Excellence 2022	Brinkley Maginnis
Excellence 2022	Elizabeth Mcinnis
MOY 1986	James Maimberg
MOY 1994	John Manda, Jr.
MOY 2010	Mike Manning
MOY 1989	David Manship
MOY 1987	Richard Manship
DSA 2011	Cindy Manzella
Excellence 2012	Jennifer Marsh
Excellence 2019	J.H. Martin
MOY 2002	Jim Martin
MOY 2003	Manuel Martinez
MOY 2001	Roger Mayes
MOY 2001	Frank McArthur II
Student 1999	Jerod McCann
Excellence 2012	Elizabeth McCollister
MOY 1984, NMD Lifetime Achievement Award 2021	Rolfe H. McCollister, Jr.
DSA 2011	Clint McCullough
MOY 1999	Matt McKay
MOY 1997	Markham McKnight
MOY 2007	Ian Melancon
Student 1994	Lee Melancon, III
MOY 2001	Julio Melara
MOY 1986	Cynthia Michael
MOY 1996	Charles "Robby" Miller, Jr.
MOY 2007	John Miller
MOY 1996	P.J. Mills
MOY 2006	Greg Milneck
MOY 1985, NMD Lifetime Achievement Award 2004	Nell Mitchell Doughty
MOY 2010	Amy Mitchell-Smith
MOY 2006	Patrick Mockler
MOY 1992	S.J. Montalbano
Student 1996	Vickie Moonshower
MOY 2006	Jim Moran
MOY 1992	Tom Moran
MOY 2009	Ron Moreau
MOY 1991	Michael Moss
MOY 1994	Biff Motley
MOY 2004	Phyllis Mouton
MOY 1994	Giovanni Mucciacciaro
Excellence 2015	Patrick Mulhearn
MOY 2007	Bob Murphy
Student 1990	Heidi Neck

MOY 2002	Don Nelson
Excellence 2019	Kenny Nguyen
MOY 1984	W.J. "Dub" Noel, Jr.
Excellence 2023	Natalie Noel
MOY 1985	Nannette Noland
President's Award 1992	Pat Norris
DSA 2008	Michael Norwood
Excellence 2020	Lisa O'Deay
MOY 1997	J.B. Olinde
MOY 1986	E.J. Ourso
DSA 2008	Beth Owen
MOY 1996	Jack Parker
DSA 2002	Jeanne Parker
MOY 1999	Pam Parker
MOY 1995	Rod Parker
DSA 2010	Ashley Paxton Keller
MOY 1995	Jerry Pearson
MOY 1998	Janice Pellar
MOY 1992	John Peroyea
DSA 2011	Craig Perret
MOY 2009, NMD Lifetime Achievement Award 2016	Jenni Peters
MOY 2008	Ronnie Pickard
DSA 2012 Lifetime Achievement Award 2024	Laurie Pierce
Excellence 2016	Don Pierson
MOY 2003	William Pizzolato
Excellence 2022	Erin Pou
MOY 1989	Pat Powers
MOY 1993	Lucy Priddy
Excellence 2021	Katie Patton Pryor
DSA 2004	Michell Rabalais
DSA 2010	Peter Ranzino
MOY 1998	Ron Rasberry
MOY 2001	Michael Rase
MOY 2004	Mike Reitz
President's Award 1991, NMD Lifetime Achievement Award 2010	Fred Reno
MOY 2000	Davis Rhorer
MOY 1999	Eldridge Roark
MOY 2005	Charlene Roca
MOY 2011	Ruffin Rodrigue
Excellence 2014	Brian Rodriguez
DSA 2004	Rose Rodriguez
DSA 2008	Ronald Romanowski
MOY 1993	Vicki Romero
MOY 1985	Art Root
MOY 1995	Michael Ross

Student 2005	Shannon Ross
Excellence 2014	Mitch Roloto
MOY 2000	Ron Rouillier
Student 2006	Brian Roussel
Excellence 2013	Gordy Rush
Excellence 2017	Julie Russell
MOY 2002	Karen Sample
MOY 1991	Norman Saurage, III
MOY 1987	Thomas Sawyer
Student 2007	Scott Saylor
MOY 1999	John Scanlan
MOY 2008	John Schiller
Excellence 2014	Martin Schmidt
Excellence 2025	Robert Schneckenberger
MOY 2011	Peter Sclafani
MOY 2008	Robert Seals
MOY 1993	Park Seward
President's Award 2000	Toni Shinabery
Excellence 2018	Pat Shingleton
Student 2012	Leigh Shoenberger
DSA 2008	Jeff Shreve
DSA 2005	Mary Silla
Excellence 2016	Stacy Simon
DSA 2009	Brent Sims
DSA 2003	Kevin Skelly
DSA 2009	Matt Slack
MOY 1992	Christel Slaughter
MOY 1989	Lee Slaydon
MOY 1990	Gary Sligar
DSA 2010	Cale Smith
DSA 2002	Jeff Smith
Student 1997	Robert Smith
Excellence 2024	John Snow
MOY 1990	John Spain
MOY 1988	Charles Spera
Excellence 2018	Nick Speyrer
MOY 1994	John St. Battaglia
MOY 1995	Stephen St. Cyr
Excellence 2025	Marie Stagg
MOY 2001	Carl Stages, Jr.
Excellence 2022	Kelly Criscoe Stein
DSA 2002	Steve Stein
DSA 2005	Todd Sterling
DSA 2004	Erich Sternberg
MOY 1989	Ricky Stockner
DSA 2007	Jill Stokeld
DSA 2006	Joseph Storer
Excellence 2017	Dr. Mike Strain

MOY 1997	Jerry Stovall
DSA 2008	Marcel Stuart
DSA 2007	Edward Sutton
Excellence 2013	Vicky Sweet
MOY 2006	Patricia Talbot
MOY 2003	Johnny Tate
Excellence 2025	Josh Teekel
MOY 1986	Tommy Teepell
DSA 2005	Herman J. Thibodeaux
Excellence 2013	Hunter Territo
Excellence 2019	Laura Thomas
MOY 2001	Elizabeth "Boo" Thomas
MOY 2006	Charlie Ton
President's Award 1999	Joseph Toranto
Excellence 2018	Theresa Toussaint
MOY 1997	Greg Tramontin
Excellence 2016	Rad Trascher
DSA 2004	Diane Trask
MOY 1989	Michael Trufant
DSA 2004	Renee Trusty
MOY 1986	Rainer Twiford
MOY 1986	Charles Valluzzo
Excellence 2016	John Valluzzo
DSA 2012	Curtis J. Vann, Jr.
MOY 2001	Jacqui Vines
DSA 2009	Jennifer Waghalter
Excellence 2020	Meredith Waguespack
MOY 2008	Pud'n Waller
MOY 2011	Melinda Walsh
Excellence 2023	Wynne Waltman
MOY 1992	Linda Ward
MOY 1995	Kyle Waters
MOY 1988	Rita Watson-Goldsmith
MOY 2005	Owen Weber
MOY 1999	Chris Wegmann
MOY 2003	Lynn Weill
MOY 1992	Buddy Wells
Excellence 2023	Bryan Wesley
MOY 2002	Kathy West
MOY 2006	Joann White
Excellence 2022	Maranda White
Excellence 2015	Richard D. White, Jr.
DSA 2007	Lynn Whitty
DSA 2012	Roger W. Wilder, III
MOY 2000	Reece Williams
Excellence 2017	Trey Williams
MOY 1994	Charles H. Williamson, M.D.

MOY 1988	James Winner
Excellence 2020	Robert Wise
Excellence 2012	Gregory Wood
Excellence 2018	Davey Woolridge
MOY 2010	Jeff Wright
DSA 2005	Sharon Wright
President's Award 1990, MOY 1992	Linda Wunstel
MOY 2005	Leonard Wyatt
Excellence 2015	Ward Wyatt
MOY 2001	Bobby Yarborough
Student 2001	Michael Yip
MOY 2011	Michaela York
MOY 2005	Malcolm Zanca
MOY 1990	Ron Zappe
Excellence 2016	Ann Zedlitz, M.D.
MOY 1988	Richard Zuschlag