



*Presented by*



*Hosted by*

**Sales and Marketing Executives  
of Greater Baton Rouge**

---

Thursday, February 19, 2026

Renaissance Hotel  
Baton Rouge, Louisiana

# Past Honorees 1984 - 2024

Robelynn Abadie  
 Greg Accardo  
 Patti Adams  
 Denise Akers  
 Brian Ainsworth  
 Merri Alessi  
 Justin Alford  
 Derrick Amar  
 B.F. "Andy" Anderson  
 Bill Anderson  
 Holly Andrews  
 Meg Andrus  
 Tony Arieux  
 Melissa Armand  
 Paul Arrigo  
 Barbara Auten  
 Kevin Bankston  
 Guy Barone, Jr.  
 John Battaglia  
 Noel B. "Butch" Baum  
 Trey Beall  
 Steve Beaucoudray  
 David Belanger  
 Chrissy Bellisario  
 Kirt Bennett  
 Mark Bennett  
 Taylor Bennett  
 Lee Berg  
 Scott Berg  
 James Bernard, Jr.  
 Stanley "Skip" Bertman  
 Judy Bernath  
 Angelle Bertrand  
 Claude Bethea  
 Ricky Bishop  
 Bill Blackwood  
 Chris Russo Blackwood  
 Brooks Blakey  
 Dennis W. Bond  
 Danny Bonfiglio  
 Michael Bonnette  
 Geraldine Bordelon  
 Dan Borne'  
 Bonny Botts  
 Margo Bouchanaud Hayes  
 Cassie Bouillion  
 Lyn Boutin  
 Steve Boutwell  
 Greg Boyd  
 Brent Bradley  
 Carrie Brantley  
 Bonnie Bray  
 Robert Breazeale  
 Kristin Brinson  
 Sam Brocato  
 Monica Broggi  
 Jason Broha  
 Beverly Brooks Thompson  
 Tammy Brown  
 Jared Broussard  
 Rikki Broussard  
 Dorcas Brown  
 Hollen Brown  
 Jim Bruce  
 Lance Burgos  
 Laurel Burgos  
 Kevin Burke  
 Judy Burkett  
 Heidi Burris  
 Meri Burroughs  
 Damian Calato  
 Blaise Calandro, III  
 Jay Campbell  
 Will M. Campbell  
 Kelly Carpenter  
 Jodi Carson  
 Nancy Carter

Steve Cavanaugh  
 Andre Champagne  
 Steve Chellew  
 Pat Cheramie  
 Barbara Clark  
 Elaine Clark  
 Melanie Clark  
 Nancy Clary  
 Holly Clegg  
 Bobbie Coates  
 Kasey Cognevich  
 Bobbie Cole  
 Brooke Bramlett Coogan  
 J. Carroll Cotton  
 Beth Courtney  
 Mark Couvillion  
 Carla Cowart  
 Kim Crespo  
 Margaret Crifasi  
 Sam Crifasi  
 Martha Crombie  
 James E. "Jay" Crow  
 Allison Russell Crump  
 Robert Cullen  
 Sandra Daire  
 Michael Dana  
 John D'Angelo  
 Jay Dardenne  
 Matt Dardenne  
 Scott Daugherty  
 Steven David  
 Robert Davidge  
 Karoline Davis  
 David Day  
 Louis DeAngelo  
 Kim Denson  
 Holly Hildago DeKeyser  
 Fred Dent  
 Benny DiChiara  
 Quinn Dossett  
 Jerry Dotson  
 Maury Drummond  
 Dean Ducoing  
 Sonia Dubois  
 Jay Ducote  
 Steven Dugal  
 Josh Elizey  
 Robert Elliot  
 Gordon Ellis  
 Lenore Elvir  
 Mark Emmert  
 Jim Engster  
 Roland Escher  
 Diane Evans  
 Annette Evans Austin  
 Calvin Fabre  
 Art Favre  
 Stuart Feigley  
 Amy P. Fennell  
 Jason Feirman  
 Patrick Fellows  
 Chris Ferrera  
 Paul Ferachi  
 Danny Fields  
 Meloney Fields  
 Karen Fletcher  
 Shawn Folks  
 John Folse  
 Cheryl Fontenot  
 Perry Franklin  
 Jason Furrate  
 Kelly Gable  
 Gary Garman  
 Jill Rigby Garner  
 Marketa Garner Gautreau  
 Carol Gikas  
 Kathi Gill

Sarah Gillis  
 Sarah Davis Gilley  
 Kim Ginn  
 Aaron Gleiberman  
 Sherry Gomez  
 Sonny Gomez  
 Marsha Graham  
 Todd Graves  
 Rannah Gray  
 Jason Green  
 John Grubb  
 Jason Guerin  
 Carey J. Guglielmo, Jr.  
 Randy Gurie  
 Randy Haddad  
 Joseph Hambor  
 Pat Hanchey  
 Catherine Harrell  
 Courtney Hart  
 Josh Harvey  
 Lance Hayes  
 Shannon Hayes  
 Mark Headlee  
 Earl B. Heard  
 Helaine Hebert  
 Katie Hebert  
 Mark Hebert  
 Bill Heine  
 Greg Herpin  
 Carl Herrick  
 Nicole Hidalgo  
 April Hill  
 Richard Hill  
 Cristyn Hodges  
 Kenny Hodges  
 Jay Hoffpaier  
 Aaron Hogan  
 Kristen Hogan  
 Melvin L. "Kip" Holden  
 Jensen Holliday  
 Betsy Hooper  
 Wanda Horn  
 Victor Howell, Jr.  
 Cheyenne Taylor-Hubbard  
 Dwight Hudson  
 Michael Hudson  
 Rose Hudson  
 Jack Hughes  
 Erin Hulin  
 Walt Hull  
 Kelly Hurtado  
 Scott Innes  
 Jay Jackson  
 Robert James  
 George Jenne  
 J.B. "Jerry" Johnson  
 Mary Johnson  
 Susie Johnson  
 Andrea Jones  
 Carla Jumonville  
 Dan Jumonville  
 Dr. Tommy Karam  
 John Kaufman  
 Frank Keane, III  
 Jarred Kelley  
 Vicki Kellum  
 Brandon Kelly  
 Christine Kennedy  
 Nicole Keller  
 Jeff King  
 Karen Kirk  
 Ben Kleinpeter  
 Jeff Kleinpeter  
 Nicole Kleinpeter  
 Adam Knapp  
 David Kneipp  
 Marielle Land Howard

Mathew LaBorde  
 Brandon Landry  
 Jason Landry  
 Tiffany Landry  
 Eric Lane  
 Gerry Lane  
 Sandra Lane  
 Tyler Lane  
 David Latona  
 Aimee Lavespere  
 Bob LeBlanc  
 Moffett LeBlanc  
 Price LeBlanc  
 Richard "Dick" LeBlanc  
 Iray Ledoux  
 Dudley Lehew  
 Mary Lehew  
 Sara Lemon  
 Clayton Lester  
 Stan Levy  
 Dick Lewis  
 Kelly Lewis  
 Marcia Lewis  
 Richard Lipsey  
 Brandon Lisi  
 William "Bill" Little  
 Gary Littlefield  
 Stephen Loy  
 Alex Ludwig  
 Wendy Luedtke  
 Wayne Macaluso  
 Gaylyne Mack  
 Tom Mackey  
 Brinkley Maginnis  
 James Maimberg  
 John Manda, Jr.  
 Mike Manning  
 David Manship  
 Richard Manship  
 Cindy Manzella  
 Jennifer Marsh  
 J.H. Martin  
 Jim Martin  
 Manuel Martinez  
 Roger Mayes  
 Frank McArthur II  
 Jerod McCann  
 Elizabeth McCollister  
 Rolfe H. McCollister, Jr.  
 Clint McCullough  
 Matt McKay  
 Markham McKnight  
 Ian Melancon  
 Lee Melancon, III  
 Julio Melara  
 Cynthia Michael  
 Charles "Robby" Miller, Jr.  
 John Miller  
 P.J. Mills  
 Greg Milneck  
 Nell Mitchell Doughty  
 Amy Mitchell-Smith  
 Patrick Mockler  
 S.J. Montalbano  
 Vickie Moonshower  
 Jim Moran  
 Tom Moran  
 Ron Moreau  
 Michael Moss  
 Biff Motley  
 Phyllis Mouton  
 Giovanni Mucciacciaro  
 Patrick Mulhearn  
 Bob Murphy  
 Heidi Neck  
 Don Nelson  
 Kenny Nguyen

W.J. "Dub" Noel, Jr.  
 Natalie Noel  
 Nannette Noland  
 Pat Norris  
 Michael Norwood  
 Lisa O'Deay  
 J.B. Olinde  
 E.J. Ourso  
 Beth Owen  
 Jack Parker  
 Jeanne Parker  
 Pam Parker  
 Rod Parker  
 Ashley Paxton Keller  
 Jerry Pearson  
 Janice Pellar  
 John Peroyea  
 Craig Perret  
 Jenni Peters  
 Ronnie Pickard  
 Laurie Pierce  
 Don Pierson  
 William Pizzolato  
 Erin Pou  
 Pat Powers  
 Lucy Priddy  
 Katie Patton Pryor  
 Michell Rabalais  
 Peter Ranzino  
 Ron Rasberry  
 Michael Rase  
 Mike Reitz  
 Fred Reno  
 Davis Rhorer  
 Eldridge Roark  
 Charlene Roca  
 Ruffin Rodrigue  
 Brian Rodriguez  
 Rose Rodriguez  
 Ronald Romanowski  
 Vicki Romero  
 Art Root  
 Michael Ross  
 Shannon Ross  
 Mitch Roloto  
 Ron Rouillier  
 Brian Russel  
 Gordy Rush  
 Julie Russell  
 Karen Sample  
 Norman Saurage, III  
 Thomas Sawyer  
 Scott Saylor  
 John Scanlan  
 John Schiller  
 Martin Schmidt  
 Peter Sclafani  
 Robert Seals  
 Park Seward  
 Toni Shinabery  
 Pat Shingleton  
 Leigh Shoenberger  
 Jeff Shreve  
 Mary Silla  
 Stacy Simon  
 Brent Sims  
 Kevin Skelly  
 Matt Slack  
 Christel Slaughter  
 Lee Slaydon  
 Gary Stigar  
 Cale Smith  
 Jeff Smith  
 Robert Smith  
 John Snow  
 John Spain  
 Charles Spera

Nick Speyrer  
 John St. Battaglia  
 Stephen St. Cyr  
 Carl Stages, Jr.  
 Kelly Criscoe Stein  
 Steve Stein  
 Todd Sterling  
 Erich Sternberg  
 Ricky Stockner  
 Jill Stokeld  
 Joseph Storer  
 Dr. Mike Strain  
 Jerry Stovall  
 Marcel Stuart  
 Edward Sutton  
 Vicky Sweet  
 Patricia Talbot  
 Johnny Tate  
 Tommy Teepe!!  
 Herman J. Thibodeaux  
 Hunter Territo  
 Laura Thomas  
 Elizabeth "Boo" Thomas  
 Charlie Ton  
 Joseph Toronto  
 Theresa Toussaint  
 Greg Tramontin  
 Rad Trascher  
 Diane Trask  
 Michael Trufant  
 Renee Trusty  
 Rainer Twiford  
 Charles Valluzzo  
 John Valluzzo  
 Curtis J. Vann, Jr.  
 Jacqui Vines  
 Jennifer Waghalter  
 Meredith Waguespack  
 Pud'n Waller  
 Melinda Walsh  
 Wynne Waltman  
 Linda Ward  
 Kyle Waters  
 Rita Watson-Goldsmith  
 Owen Weber  
 Chris Wegmann  
 Lynn Weill  
 Buddy Wells  
 Bryan Wesley  
 Kathy West  
 Joann White  
 Maranda White  
 Richard D. White, Jr.  
 Lynn Whitty  
 Roger W. Wilder, III  
 Reece Williams  
 Trey Williams  
 Charles H. Williamson, M.D.  
 James Winger  
 Robert Wisse  
 Gregory Wood  
 Davey Woolridge  
 Jeff Wright  
 Sharon Wright  
 Linda Wunstel  
 Leonard Wyatt  
 Ward Wyatt  
 Bobby Yarborough  
 Michael Yip  
 Michaela York  
 Malcolm Zanca  
 Ron Zappe  
 Ann Zedlitz, M.D.  
 Richard Zuschlag

---

## Nell Mitchell Doughty

---

# Lifetime Achievement Honoree



### **Bonny Botts**

*Senior Vice President of Marketing and Business Development, Campus Federal Credit Union*

Bonny Botts recently retired as the Senior Vice President of Marketing and Business Development at Campus Federal Credit Union, where she led the organization's Business Development efforts along with Marketing, Public Relations, and Brand Management. Her marketing career spanned more than 35 years.

earned numerous industry accolades, including multiple America's Credit Unions (formerly CUNA) Diamond Awards across a variety of marketing categories, a wide range of Louisiana Credit Union League Excellence in Marketing Awards, and several Marketing Association of Credit Unions (MAC) Awards.

Bonny joined Campus Federal in 2014 as Vice President of Marketing and played a pivotal role in shaping the credit union's strategic direction and digital innovation initiatives. During her tenure, she oversaw the redesign of the company's website, elevated brand and public relations strategies, and strengthened the organization's market presence. Her work

Bonny has been an active member of the Baton Rouge Chapter of the American Advertising Federation and has been a member and board member of Sales and Marketing Executives of Greater Baton Rouge. She won SME's Marketer of the Year in 1991. She is a graduate of LSU's E.J. Ourso College of Business with a degree in Marketing.

---

## Nell Mitchell Doughty

---

# Lifetime Achievement Honoree



### **Kim Ginn**

*Vice President and General Manager, L'Auberge Hotel Casino Baton Rouge*

Kim Ginn served as the General Manager of L'Auberge Casino & Hotel Baton Rouge from 2018 to 2025. As GM, Kim managed overall operations, guest service, and financial success of L'Auberge Baton Rouge. Kim first joined L'Auberge Baton Rouge as the Vice President of Marketing and was the first team member named to the greenfield project in 2010. She was promoted to Assistant General Manager in 2016. Prior to Pinnacle (now Penn), Kim was with Argosy Gaming for 12 years. She has more than 31 years of casino experience and works currently in the capacity of Executive Advisor for Penn Entertainment Corporate Marketing but will fully retire in March, which just also happens to be her 30th wedding anniversary to husband, Terry!

and the President's Award in 2002, Business Reports Influential Women in Business in 2014, L'Auberge Baton Rouge's Excellence in Leadership Award for 2014 and Penn Entertainment's Lifetime Achievement Award in 2025.

She holds a bachelor's degree in advertising from LSU's Manship School of Mass Communication.

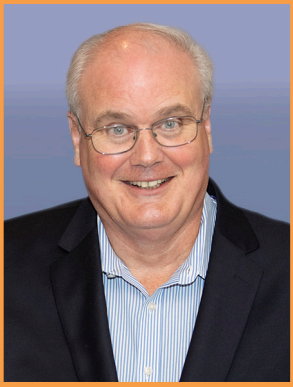
Kim's honors include Sales and Marketing Executive's Marketer of the Year in 2000

Kim, who is active in the Baton Rouge community, has served on many boards such as LSU Manship School Alumni Board, Hope Ministries, and Visit Baton Rouge. Kim currently serves on the Foundation Board of Mary Bird Perkins Cancer Center. She is also an active member of St. Aloysius Catholic Church. Kim's greatest accomplishment is her marriage to Terry and their two boys, Tyler and Brandon, and daughter-in-law Anna.

---

# Nell Mitchell Doughty

## Lifetime Achievement Honoree



**Gary Littlefield**  
*Market President, Gulf Coast Bank & Trust*

Gary Littlefield graduated from Louisiana Tech University in 1981 with a major in Finance and a minor in Economics. He began his banking career at LNB/Premier, working in the branch system and Business Banking, while also teaching Junior Achievement classes in the evenings. After 10 years, he joined City National Bank as a Private Banker and Commercial Lender. Following a brief time with Bank One, he moved to Hancock Bank to manage commercial production in the Baton Rouge market. In 2006, Gary joined Gulf Coast Bank & Trust Co., where he served as Baton Rouge Market President and Commercial Lender. Throughout his career, Gary has been deeply involved in community and professional organizations. He has served in leadership roles with the Sunrise Rotary Club, Good Fellows-Good

Samaritans Christmas Fund, Broadmoor Residents' Association, Louisiana Tech Alumni Association, Louisiana Bankers Association (most recently as Chairman), Workforce Investment Board, Sales & Marketing Executives and many others. He currently teaches annually at the Louisiana Tech School of Banking.

A devoted member of St. Thomas More Catholic Church, Gary has served on the Finance Council, school board, and Men's Club. He is especially proud of supporting Good Fellows-Good Samaritans, which provides Christmas gifts to more than 2,000 local elementary students each year. His honors include Volunteer of the Year and Volunteer Activist of the Year. He won the Excellence in Sales & Marketing Award in 2013. He enjoys golf, sporting clays, hunting, vinyl records, and historical novels.

---

## 2025 Honorees

---



**Dana Devillier Dake**  
*Senior Account Executive, WBRZ TV*

Dana Devillier Dake is a Christian, a wife, a mom of one beautiful son, a hard worker, with no fear, and likes to take chances. She celebrates everything and she is forever grateful.

She take risks most would not. She moved to Japan in 1997 with her ex-husband who was in the military. She graduated from the University of Maryland in Japan. In January 2000, she began her career in the traffic department at WGMB and nine months later started in advertising sales. After a year in sales at WGMB, Dana moved to WAFB. Six years later, she started her own agency. For three years, she was also able to be a part-time at-home mom, but the agency life wasn't for her. She went back to WAFB. Seven years later, she was recruited to WBRZ. It became her home, the place that gets her, the family that knows her and cares for her and her family. She's been with WBRZ for 12 years, having been local

sales manager for six years. Sales is where she belongs so she chose to move back into sales. Dana has grown accounts from \$300 a month to \$300,000 a year, in a window of about four years. She genuinely loves people. Relationships are everything and that is not something that can be taught. Dana takes that very seriously. She loves laughter, competitions of all kinds, fishing, plants, family and friend fun time. She loves her job and she knows the blessing of getting to say that. She loves to clean, shop, and decorate. Football is awesome. Geaux Tigers! Unconditional love is most important and life is not what happens to you, but what you choose to do with what happens...life happens for you, not to you.

Dana is honored to represent WBRZ and the Manship Family by accepting this amazing award. After 26 years in media, she wouldn't want to be anywhere else!

# 2025 Honorees



**Glen Godbery**  
*Senior Account Executive, iHeart Media*

Glen Godbery's career reflects a rare blend of longevity, versatility, and leadership in sales and marketing. At iHeartMedia, he has become a trusted partner to clients by helping brands connect with audiences through broadcast radio, digital streaming, podcasts, events, and data-driven marketing solutions, always with a focus on strategies that deliver results and strengthen brand storytelling. He is known for turning business goals into campaigns that perform and relationships that endure.

Across his career, Glen has successfully adapted to the major shifts that have transformed the media landscape since the late 1980s. From consolidation and evolving audience measurement models to the rise of digital, streaming, and integrated marketing, he has consistently embraced change, expanded his expertise, and

guided clients through an industry defined by constant evolution.

With additional experience beyond media—including human resources and training solutions, along with leadership roles—Glen remains focused on adding value for his clients, strengthening their market presence, and helping them drive revenue across competitive markets.

Across every chapter of his professional journey, Glen has earned a reputation for integrity, collaboration, and a genuine commitment to helping businesses grow. His recognition as an honoree at the Excellence in Sales & Marketing Awards reflects not only his achievements, but the professionalism and character that have defined his work.



**Henry Hays**  
*Owner, Henry Hays Consulting*

Henry Hays is an AI advisor, educator, and keynote speaker who helps leadership teams make confident, practical decisions about artificial intelligence amid rapid technological change. He works with executives across healthcare, consumer goods, and other regulated industries to cut through AI hype and focus on what actually matters: which capabilities to build vs. buy, how to govern data responsibly, how to think about risk, and how to deploy AI in ways that create real operational value.

Henry is also a sought-after keynote speaker on Disruptive Innovation and The Rise of AI, delivering talks in 2026 that focus on how leaders navigate periods of accelerated change without losing strategic clarity. His keynotes are known for translating complex technological shifts into clear, actionable frameworks executives can use immediately—bridging the gap between inspiration and execution.

In addition to his advisory and speaking work, Henry teaches a highly applied, disruptive AI course at Louisiana State

University, where he pairs local companies with student teams to solve live business challenges using AI. The course focuses on emphasizes real-world problem solving, executive decision-making, and hands-on exposure to how emerging technologies intersect with operations, culture, and leadership.

Prior to his work in AI, Henry spent more than 20 years in the pharmaceutical industry, where his career was highlighted by two successful exits with Amylin Pharmaceuticals and Avanir Pharmaceuticals. That experience operating inside highly regulated, data-sensitive environments continues to guide his approach to AI today—particularly in healthcare and enterprise settings where trust, safety, and long-term consequences matter.

Henry is known for serving as a steady guide during periods of disruption, helping organizations move forward with clarity, discipline, and confidence as AI reshapes how decisions are made.

# 2025 Honorees



**Robert Schneckenberger**  
*Senior Regional President, Hancock Whitney*

Robert Schneckenberger, currently Senior Regional President for Core Wholesale Banking, joined Hancock Whitney as regional president of the Baton Rouge Market in 2016. Prior to his leadership with Hancock Whitney, Robert was the middle market manager for Chase Commercial Banking. For sixteen years, he was a middle market commercial banker at Chase and predecessor banks concentrating in healthcare and senior living. For the ten years prior to his time at Chase, He was a commercial banker at Regions Bank and Capital One Bank in the New Orleans market.

Robert received his Bachelors of Science in economics from Louisiana State University in 1980 and his Masters of Science in economics from LSU in 1982. He received the Series 79 and Series 63 certifications. He served as Treasurer for The Baton Rouge Area Chamber, Chair for Capital Area United Way, Fundraising Committee

for General Health Foundation, the gala committee for Pennington Biomedical Research Center, Baton Area Foundation -LSU Lakes Project, Advisory Committee City Year Baton Rouge, Mary Bird Perkins Cancer Center – Krewe de Louisiane.

Robert currently serves as Chair of The Center for Planning Excellence, Secretary for Leaders for a Better Louisiana (Committee of 100/Council for a Better Louisiana), Board Member for The Credit Bureau of Baton Rouge Foundation, Treasurer for WRKF Public Radio, Baton Rouge Symphony Artist Selection Committee, Treasurer Baton Rouge Community College Foundation, LSU E.J. Ourso School of Business Dean's Advisory Council and LSU University College Advisory Council.

Robert is married to Whitney Vann and they have two children: Sydney Joy (22) and Reid Carlin (27).



**Marie Stagg**  
*CTP Global Sales Manager, Visit Baton Rouge*

Marie Stagg brings a wealth of experience and passion for showcasing Louisiana's vibrant culture and hospitality to the world. Her career began in the tourism industry as a tour guide at Nottoway Plantation, where she quickly advanced through roles in front desk operations, catering, historical interpretation, and sales. Her dedication and leadership ultimately led her to become Director of Sales, managing domestic and international leisure travel, corporate and association business, and SMERF groups.

Marie expanded her expertise as Catering Manager at Hilton Capitol Center in Baton Rouge, before joining the Louisiana Office of Tourism. There, she focused on domestic group and sports markets, as well as international leisure markets in Canada and Australia/New Zealand. Today, as Global Sales Manager for Visit Baton Rouge, Marie leverages her extensive

experience to position Baton Rouge as a premier destination for diverse travel segments worldwide.

As a 2016 graduate of the Louisiana Travel Association's Louisiana Tourism Leadership Academy, Marie also earned her Certified Tourism Professional (CTP) designation from the National Tour Association in 2023 and looks forward to receiving her Tourism Marketing Professional (TMP) designation from Southeast Tourism Society's Marketing College later this year. She is currently the President of Mid South Women in Tourism for Baton Rouge. She finds joy in creatively tailoring Baton Rouge's story for each market and values collaborating with local partners to deliver unforgettable experiences.

Her mission is simple: share Baton Rouge's hospitality, history, and culture with the world.

# 2025 Honorees



## Josh Teekel

*General Manager, Gerry Lane Enterprises*

Josh Teekel is the Managing Partner of Gerry Lane Enterprises, where he has spent the past seven years contributing to the continued success and growth of one of Louisiana's top automotive dealership groups. With more than seventeen years of experience in sales, marketing, and business development, Josh brings a results-driven mindset balanced with a people-first approach to leadership. He is widely recognized for his steady guidance, strong work ethic, and commitment to building meaningful relationships with both his team members and customers.

Under Josh's leadership, Gerry Lane Enterprises has experienced significant growth while remaining focused on delivering an exceptional customer experience. He believes that long-term

success is built on trust, accountability, and creating a positive workplace culture where employees are empowered to perform at their best. His leadership philosophy emphasizes teamwork, innovation, and continuous improvement in every department.

Beyond daily operations, Josh is passionate about community involvement and giving back to Baton Rouge and surrounding areas. He actively supports local initiatives and charitable efforts, reinforcing Gerry Lane's longstanding commitment to local community partnership. Through strategic vision, collaborative leadership, and a dedication to excellence, Josh continues to help position Gerry Lane Enterprises as a leader in the automotive industry across Louisiana.

## Photography

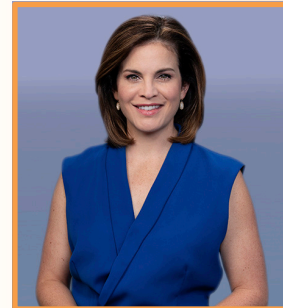
Visit [smegbr.org](http://smegbr.org) for a link to the photos taken today.

**astrem**

## Special Thanks to

### Mistress of Ceremonies

Elizabeth Vowell  
WAFB



Sales & Marketing Executives of Greater Baton Rouge has been an active professional sales and marketing organization for more than 42 years.

- Monthly luncheons include expert speakers who cover a variety of topics that appeal to sales and marketing professionals.
- Professional information sharing and networking.
- Socials and added-value events.

If you are interested in membership or joining as a guest, please visit our website [smegbr.org](http://smegbr.org) or use the QR Code.

## Board of Directors

### President

Lisa O'Deay

### President Elect

Kristen Hogan

### Executive Board

Monica Rogers

Kelly Randow

### Executive Director

Nancy Carter

### Directors

Chase Chabaud

Stephen David

Eric Ellis

Vanessa Gautreaux

Aaron Gleiberman

Ryan Hernandez

Darby Mann

Brooke McKey

Melissa McWhirter

Shannon Rasbury

Laura Thomas

**SME**  
*Excellence In*  
SALES & MARKETING  
**AWARDS**

Presented by



Reception Sponsor



 **SME**

SALES & MARKETING EXECUTIVES

Premier Sponsors



Gold Sponsors



SMEGBR.ORG